



“YOU CAN'T GROW YOUR BUSINESS IF YOU'RE DOING EVERYTHING YOURSELF”

WHAT WE DO

Brand Discovery & Planning

We begin by understanding your brand, audience, and goals to develop a comprehensive social media plan.

Content Calendar Creation

Our team creates a detailed content calendar to ensure a consistent and well-organized social media presence.

Content Creation & Scheduling

We design and produce all social media posts, captions, and stories, scheduling them for optimal engagement.

Community Management

We actively engage with your followers, respond to comments and messages, and foster a sense of community around your brand.

Performance Monitoring & Optimization

We continuously monitor your social media metrics and refine your strategy for maximum results.

GET IN TOUCH

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GO PROMOTIONS

Your Guide to Content Creation, Social Media Management, and Digital Marketing Strategies

BASIC Package — \$2,500

Professional Photography: 10-15 total
• Shooting
• Editing

Professional Videography: 1 long form (1-3 minutes), 3 short form (15-45 seconds) or 4 short form videos

INDIVIDUAL SERVICES Pricing —

Professional Photography: \$250/week

- Shooting
- Editing

Professional Videography: \$450/week

- Filming
- Editing

Social Media Management: \$1,500/month

Content Upload Management

Social Platforms Available

- Posts
- Stories
- Reels
- Videos
- Social media performance analysis
- Using built-in social tools for an analysis of content performance
- Instagram
- Youtube
- Linked-In
- TikTok
- Facebook

Graphic Design: \$150/hour

Lead Generation: \$1,500/month

Website Maintenance & SEO: \$1,500/month

6-month commitment required

WE ARE HERE TO HELP GROW YOUR BUSINESS

ALL INCLUSIVE Package — \$4,999

Professional Photography: 20-25 total

- | | |
|---------------------------|--------------------|
| Shooting | Editing |
| • Headshots | • Color correction |
| • Product shots | • Creative grading |
| • Behind the scenes shots | |
| • Drone shots | |

Professional Videography: 2 long form (1-3 minutes), 6 short form (15-45 seconds) or 8 short form videos

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|-----------------------------|--------------------------|
| Filming | Editing |
| • Product footage | • Color correction |
| • Drone footage | • Creative grading |
| • Behind the scenes footage | • Lighting/studio access |

Social Media Management: Social Platforms Available

- | | |
|--------------------|-------------|
| • Posts | • Instagram |
| • Stories | • Youtube |
| • Reels | • Linked-In |
| • Long Form Videos | • TikTok |

Personalized Content Plan

- Content ideas
- Content planning
- Scheduling agenda for filming

Content Analysis

- Monthly updates on content performance
- Digital analysis of target audience, outreach, engagement, shares, likes, etc.
- Content consulting
- Monthly meetings for content ideas
- Analysis of current trends on social media

Exclusive package deals:

- SEO: \$1,000 (instead of \$1,500)
- Lead Generation: \$1,000 (instead of \$1,500)
- SEO and Lead Generation purchased together
- Discount on Graphic Design: \$25/hr (instead of \$80/hr)

STANDARD Package — \$3,750

Professional Photography: 15-20 total
• Shooting
• Editing

Professional Videography: 2 long form (1-3 minutes), 4 short form (15-45 seconds) or 6 short form videos

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|-----------------|-------------------------|
| Filming | • Long form content |
| • Editing | • Short form content |
| • Color grading | • Lighting/ accessories |

Social Media Management: Social Platforms Available

- | | |
|--------------------|-------------|
| • Posts | • Instagram |
| • Stories | • Youtube |
| • Reels | • Linked-In |
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